



Trade Partner

# Trade Partner Programme

*Partnerships Built for Performance*

**ASSA ABLOY**  
Opening Solutions

Experience a safer  
and more open world



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# Introduction

## Open the Door to New Opportunities

The construction and specification landscape is evolving — and so are expectations for smarter, safer, and more efficient building solutions. That's where the ASSA ABLOY Door Group Trade Partner Programme comes in.

This exclusive programme is designed for professionals who want more than just products

— they want partnership, innovation, and a competitive edge.

As a Trade Partner, you'll gain access to powerful digital tools, expert support, and a network that helps you deliver compliant, high-performance doorsets with confidence.

**Explore what's possible when you partner with the global leader in door solutions.**

## Sustainability at the Core

At ASSA ABLOY, sustainability isn't an afterthought — it's built into everything we do.

We are committed to reducing environmental impact across the entire product lifecycle. Our doors are designed with durability and recyclability in mind, and we actively pursue:

- Low-carbon materials
- Energy-efficient manufacturing
- Responsible sourcing practices

Through initiatives such as:

- Environmental Product Declarations (EPDs)
- Lifecycle assessments
- Compliance with green building standards like BREEAM and LEED

...we help our clients meet their sustainability goals without compromising on performance, safety, or aesthetics.

**Partner with a manufacturer that shares your commitment to building a better, greener future.**

Opening the Door to  
Partnership and Possibility





Partnering for Progress —  
Together.

# Welcome to the Trade Partner Programme

## Your Partnership Starts Here

This exclusive programme is designed for professionals who want more than just products — they want partnership, innovation, and a competitive edge.

At ASSA ABLOY Door Group, we believe strong partnerships are the foundation of great projects.

Our Trade Partner Programme empowers you with the tools, knowledge, and support you need to succeed — whether you're specifying, ordering, or installing high-performance doorsets.

As a trade partner, you'll gain access to:



**Industry-leading steel and timber doors** from our Powershield, Prima, Safeguard, and SMARTec ranges.



**Innovative digital tools** like Design4Doors and Openings Studio™ to streamline your workflow.



**Exclusive benefits** through our tiered partnership structure — including discounts, training, and marketing support.

With flexible partnership tiers, you'll receive the right level of support and incentives to match your business goals.

Whether you're a contractor, specifier, or distributor, this programme is built to help you deliver more — with confidence, efficiency, and the backing of the UK's leading door manufacturer.

Explore the benefits ahead and discover how we can help you grow your business.

# Benefits of Being a Trade Partner



## Accelerate Your Business Growth

Gain a competitive edge with exclusive pricing, qualified project leads, and co-marketing opportunities — helping you win more work and grow your brand visibility.



## Tap into World-Class Expertise

Partner with a global leader in door solutions. Access technical support, CPD-certified training, and dedicated account management — trusted by institutions across the UK and Ireland.



## Smarter Tools for Smarter Work

Streamline your workflow with digital tools like Openings Studio™ and Design4Doors. Benefit from instant quoting, customisable door solutions, and reduced project risk.



## Build with Confidence

Deliver safer, more accountable buildings with full lifecycle traceability, expert fire door inspection support, and compliance with the latest regulations.



## Comprehensive Support Services

Ensure long-term performance with UK-wide service coverage, priority maintenance, and independently tested products — all backed by our UKAS-accredited lab.



## Smarter, Sustainable Building

Work with a manufacturer committed to sustainability. Our doorsets are designed for durability and energy efficiency, certified to ISO 14001, and supported by digital twin and lifecycle tracking tools.

Empowering you with the tools, knowledge, and support you need to succeed





From steel to timber, our high-performance doorsets are built for safety, style, and the demands of modern environments.

## Our Door Range

### Powershield Steel Doorsets

***Versatile, Durable, and Designed for Everyday Performance.***

- Built with SMARTform™ Technology
- Ideal for high-traffic environments
- Options for thermal, acoustic & fire-rated performance

### PRIMA Steel Doorsets

***Strength in Simplicity. Performance in Every Panel.***

- High-performance steel doors for demanding sectors
- Certified fire, acoustic & security options
- Clean, architectural finishes

### Safeguard Timber Doorsets

***Discreet Strength. Certified Protection.***

- High-security timber doors for high-risk environments
- Certified against forced entry, ballistic threats & fire
- Discreet, refined appearance

### SMARTec Timber Doorsets

***Performance in Every Detail. Crafted for Demanding Environments.***

- Fire, acoustic & security performance in one solution
- Ideal for healthcare, education & residential
- Fully certified to UK & EU standards

### ASSA ABLOY Martech

***Engineered for Safety. Trusted for Performance.***

- Passive fire protection systems
- Fire curtains, doors & shutters
- Over 20 years of trusted expertise

### Sunray Steel Doorsets

***Engineered for Security. Built for Confidence.***

- High-performance steel doors & louvre systems
- Fire-rated & security-certified
- Over 70 years of manufacturing expertise



# Door Types & Performance

## Fire Doors

*Protecting people and property with certified fire resistance.*

- **Tested & Certified:** Independently tested to British & European standards, with fire resistance ratings up to 4 hours for steel and up to FD120 for timber.
- **Life Safety & Asset Protection:** Designed to contain fire and smoke, supporting safe evacuation and minimising damage.
- **Compliance Confidence:** Meets UK Building Regulations and Certifire-approved for legal and insurance peace of mind.
- **Versatile Applications:** Suitable for hospitals, schools, offices, residential, infrastructure, and industrial buildings.
- **Design Flexibility:** Available in a wide range of sizes, finishes, and glazing options to suit any project.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware, ready for installation.
- **Sustainable Manufacturing:** Produced with low-carbon materials and energy-efficient processes.
- **Upgrade Options:** Acoustic insulation, thermal performance, and enhanced security available across ranges.

## Security Doors

*Engineered for strength and protection in high-risk environments.*

- **Tested & Certified:** Independently tested to British & European standards, with resistance ratings up to LPS 1175 SR4 and PAS 24 for steel and timber.
- **Threat Protection:** Engineered to resist burglary, blast, and ballistic threats, safeguarding high-risk environments.
- **Compliance Confidence:** Meets UK Government, insurance, and industry standards for peace of mind.
- **Versatile Applications:** Suitable for banks, data centres, utilities, government, commercial, and public buildings.
- **Design Flexibility:** Available in a wide range of sizes, finishes, and configurations to suit any project.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware, ready for installation.
- **Sustainable Manufacturing:** Produced with low-carbon materials and energy-efficient processes.
- **Upgrade Options:** Ballistic resistance, fire rating, acoustic insulation, and enhanced security features available.

From fire to acoustic, glazed to cleanroom — our door types are engineered to meet the demands of modern environments.



From fire to acoustic, glazed to cleanroom — our door types are engineered to meet the demands of modern environments.

## Door Types & Performance

### Personnel Doors

*Durable and versatile access solutions for everyday use.*

- **Tested & Certified:** Independently tested to British & European standards for durability and performance.
- **Everyday Security:** Designed for frequent use in commercial, industrial, and public environments.
- **Compliance Confidence:** Meets UK Building Regulations and industry standards.
- **Versatile Applications:** Ideal for offices, schools, hospitals, retail, and more.
- **Design Flexibility:** Available in steel and timber, with a wide range of sizes, finishes, and hardware options.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware.
- **Sustainable Manufacturing:** Produced with recyclable materials and energy-efficient processes.
- **Upgrade Options:** Fire rating, acoustic insulation, thermal performance, and security enhancements.

### Cleanroom Doors

*Maintaining hygiene and containment in controlled environments.*

- **Tested & Certified:** Independently tested to British & European standards, compliant with GMP and ISO cleanroom requirements.
- **Hygienic Design:** Smooth, seamless surfaces prevent dirt and bacteria build-up, supporting easy cleaning.
- **Compliance Confidence:** Meets strict hygiene and safety standards for pharmaceutical, healthcare, and food facilities.
- **Versatile Applications:** Suitable for laboratories, data centres, and clean manufacturing environments.
- **Design Flexibility:** Available in a range of sizes, finishes, and glazing options.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware.
- **Sustainable Manufacturing:** Produced with low-carbon materials and energy-efficient processes.
- **Upgrade Options:** Fire rating, acoustic insulation, and specialist hardware available.



# Door Types & Performance

## Acoustic Doors

*Reducing noise transmission for privacy and comfort.*

- **Tested & Certified:** Independently tested to British & European standards, with sound reduction ratings up to 45dB.
- **Noise Control:** Engineered to minimise sound transmission for studios, offices, healthcare, and educational settings.
- **Compliance Confidence:** Meets UK Building Regulations and acoustic standards.
- **Versatile Applications:** Suitable for concert halls, studios, offices, schools, and healthcare facilities.
- **Design Flexibility:** Available in steel and timber, with a wide range of sizes, finishes, and glazing options.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware.
- **Sustainable Manufacturing:** Produced with recyclable materials and energy-efficient processes.
- **Upgrade Options:** Fire rating, enhanced acoustic performance, and security features.

## Blast & Ballistic Doors

*Protecting people and assets against extreme threats.*

- **Tested & Certified:** Independently tested to British & European standards for blast and ballistic resistance.
- **High-Level Protection:** Engineered to withstand explosive forces and ballistic impact in critical environments.
- **Compliance Confidence:** Meets UK Government, defence, and industry standards.
- **Versatile Applications:** Suitable for defence, energy, infrastructure, and secure government facilities.
- **Design Flexibility:** Available in a range of sizes, finishes, and configurations.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware.
- **Sustainable Manufacturing:** Produced with robust, recyclable materials and energy-efficient processes.
- **Upgrade Options:** Fire rating, acoustic insulation, and specialist security features.

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## Door Types & Performance

### Glazed Doors

*Combining visibility with performance and style.*

- **Tested & Certified:** Independently tested to British & European standards for fire, acoustic, and thermal performance.
- **Visibility & Safety:** Fire-rated and acoustic glazing options enhance natural light while maintaining safety.
- **Compliance Confidence:** Meets UK Building Regulations and CE marking requirements.
- **Versatile Applications:** Suitable for offices, schools, public buildings, and entrance screens.
- **Design Flexibility:** Available in steel and timber, with a wide range of sizes, finishes, and glazing options.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware.
- **Sustainable Manufacturing:** Produced with energy-efficient processes and recyclable materials.
- **Upgrade Options:** Enhanced acoustic performance, fire rating, and decorative glass options.

### Custodial Doors

*Secure and compliant solutions for detention environments.*

- **Tested & Certified:** Independently tested to British & European standards for custodial and secure environments.
- **Maximum Security:** Reinforced construction and robust locking systems for staff and resident safety.
- **Compliance Confidence:** Meets Ministry of Justice specifications and fire safety regulations.
- **Versatile Applications:** Suitable for prisons, police custody suites, youth detention centres, and secure facilities.
- **Design Flexibility:** Configurable to suit different security levels and operational needs.
- **Complete Solution:** Supplied as a full doorset—door, frame, and integrated hardware.
- **Sustainable Manufacturing:** Produced with durable, recyclable materials and energy-efficient processes.
- **Upgrade Options:** Fire rating, acoustic insulation, and specialist locking systems.

# Door Types & Performance

## Louvre Doors

*Ventilation with certified security for critical environments.*

- **Tested & Certified:** Independently tested to British & European standards, with resistance ratings up to LPS 1175 SR2/SR3 for secure ventilation.
- **Ventilation & Protection:** Engineered to provide airflow and environmental control without compromising on security.
- **Compliance Confidence:** Meets UK utility, infrastructure, and industry standards for peace of mind.
- **Versatile Applications:** Suitable for substations, plant rooms, utilities, and secure facilities.
- **Design Flexibility:** Available in a range of sizes, finishes, and configurations to suit any project.
- **Complete Solution:** Supplied as a full doorset—door, frame, and hardware, ready for installation.
- **Sustainable Manufacturing:** Produced with recyclable materials and energy-efficient processes.
- **Upgrade Options:** Anti-vermin mesh, demountable frames, and custom finishes available.

## Sliding Gates


*Secure access for large-scale environments.*

- **Tested & Certified:** Independently tested to British & European standards, with fire resistance and security options for perimeter control.
- **Robust Construction:** Engineered for smooth operation and long-term reliability in industrial and commercial settings.
- **Compliance Confidence:** Meets UK safety and performance standards.
- **Versatile Applications:** Ideal for car parks, warehouses, factories, and logistics centres.
- **Design Flexibility:** Available in single, double, or multi-segment configurations, with custom finishes.
- **Complete Solution:** Supplied as a full gate system—frame, panels, and hardware.
- **Sustainable Manufacturing:** Produced with galvanised steel and energy-efficient processes.
- **Upgrade Options:** Fire resistance, acoustic insulation, and corrosion-resistant finishes available.

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## Door Types & Performance

### Fire Curtains

*Invisible protection for modern fire compartmentation.*

- **Tested & Certified:** Independently tested to British & European standards, with fire resistance ratings up to EW120/E120 for textile-based systems.
- **Flexible Fire Protection:** Automatically deploys in the event of fire, maintaining open-plan aesthetics in everyday use.
- **Compliance Confidence:** Meets UK Building Regulations and CE marking requirements.
- **Versatile Applications:** Suitable for commercial, industrial, and public sector buildings.
- **Design Flexibility:** Compact design with multiple installation options and finishes.
- **Complete Solution:** Supplied with all necessary components for integration with fire alarm and building controls.
- **Sustainable Manufacturing:** Lightweight construction with recyclable materials.
- **Upgrade Options:** Electric drive, gravity-based triggers, and custom control panels available.

## Your Fast Track to Fully Specified Doorsets

### The Smart Way to Specify Doors

Design4Doors is more than a configuration tool — it's your digital gateway to faster, smarter, and more accurate door specification. Built specifically for trade partners, it simplifies the entire process from design to delivery, helping you quote with confidence, reduce risk, and stay compliant — all while saving valuable time

### Why Trade Partners Love Design4Doors

- **Speed & Efficiency:** Instantly generate quotes and technical drawings tailored to your project.
- **Accuracy & Compliance:** Built-in checks ensure fire, acoustic, and safety standards are met.
- **Professional Presentation:** Branded documentation and visual mock-ups for client approval.

### Key Features

- **Customisable Design:** Configure doorsets by size, rating, finish, hardware, and more.
- **Live Quoting:** Real-time pricing based on selected specifications.
- **Technical Drawings:** Auto-generated for compliance and approvals.
- **Online Ordering:** Convert quotes into orders with just a few clicks.
- **CNC Integration:** Designs sent directly to factory machinery for precision and speed.

### Built for Collaboration

- Share designs with clients, architects, and the ASSA ABLOY team.
- Streamline approvals and reduce delays.
- Empower trade partners to specify with confidence — even those less familiar with digital tools

### From Login to Order: How D4D Simplifies Your Workflow



## Digital Door Management for Every Job

### The Golden Thread, Made Practical

Openings Studio™ is a cloud-based platform that gives every door a digital passport—from design to installation and beyond.

What it does for you:

- Tag every door with RFID—just scan with your phone
- Store photos, inspection reports, and service records for each job
- Access specs and compliance info instantly—no paperwork
- Share digital records with customers to prove work done
- Protect your business with clear evidence in case of disputes or delayed payments

### Why The Golden Thread Matters

The Golden Thread is a digital record of building safety information, required under the UK Building Safety Act. For tradesmen, it means:

- **Proof of work:** Show exactly what was done, when, and by whom
- **Fewer disputes:** Use photos and records to resolve issues fast
- **Easy compliance:** Meet legal requirements and pass inspections with confidence
- **Professional image:** Share digital reports to build trust with customers



Track Every Door.  
Prove Every Job.  
Stay Protected.





Track Every Door.  
Prove Every Job  
Stay Protected.

# Openings Studio™

## Digital Door Management for Every Job

### Key Features

- **RFID Tagging:** Every door gets a unique ID—scan to log and track
- **Photo & Report Storage:** Keep visual proof and inspection records in one place
- **Compliance Dashboard:** Instantly access fire, acoustic, and safety data
- **Customer Sharing:** Send digital records for client approval and peace of mind
- **Dispute Protection:** Clear evidence helps resolve issues and protect payments
- **Mobile Access:** Use your phone or tablet to manage jobs on-site

### Real Benefits For Real Jobs

- **Capture proof:** Photos and records protect your work
- **Stay compliant:** Complete checks on your phone
- **Access anywhere:** All your info in one place

- **Look professional:** Share digital reports with clients
- **Peace of mind:** Your records are safe, secure, and always available

### How Openings Studio™ Keeps You Connected



Openings Studio™ supports every stage of your door project—from design to handover. Access everything from your phone, tablet, or computer.

# Partnership Tiers

	Bronze Partner	Silver Partner	Gold Partner
Free Delivery on every Design4Doors order	✓	✓	✓
Dedicated Account Manager	✓	✓	✓
Personalised Product Drawings	-	✓	✓
Trade Discount*	25%	28%	30%
Bespoke Product Training	✓	✓	✓
Access to Design4Doors Software	✓	✓	✓
Dual Brand Literature	-	✓	✓
Access to Image Library, Digital Brochures, & Dedicated Online Partner Portal	✓	✓	✓
Access to Customised Product Data Sheets	-	✓	✓
Reduced Delivery Cost on Consolidated Orders	✓	✓	✓
Technical Support for Door Orders	✓	✓	✓
Marketing Support**	-	✓	✓
Free Product Samples***	-	-	✓

\* Discount on prices published in the retail price list | \*\* Van livery / window stickers | \*\*\* Available on request and subject to availability.





Start Your Next Project with Us  
— Simple, Supported, and  
Digital

## Get Started

# From Plans to Partnership — Your Journey Begins Here

## Your First Step Towards Partnership

Becoming a Trade Partner is quick, easy, and completely free. Whether you're a distributor, contractor, or consultant, we're here to support your success every step of the way.

## 3 Simple Steps To Get Started

- **Register Your Interest:** Visit our Trade Partner Programme page and complete a short application form. Tell us about your business and how we can support you.
- **Speak with Our Team:** A dedicated account manager will contact you to discuss your goals, answer questions, and walk you through the programme benefits.
- **Start Partnering:** Once approved, you'll gain access to exclusive tools like Design4Doors, marketing support, training resources, and more.

## What You'll Receive

- Welcome pack with programme details
- Access to the Design4Doors platform
- Priority support and technical guidance
- Co-branded marketing materials
- Invitations to training and CPD events

## Let's Get Started

Ready to join? Fill out our quick online form or send us an email to register.

[Register Online](#)

[Email Us To Join](#)



## High Performance Steel & Timber Doors Solutions

Door Group, part of the ASSA ABLOY Opening Solutions EMEA Door Business Segment, is the UK's leading manufacturer of high-performance steel and timber doors. Through our trusted brands—Powershield, Prima, Safeguard, and SMARTec—we deliver tailored door solutions that meet the specific demands of each project.

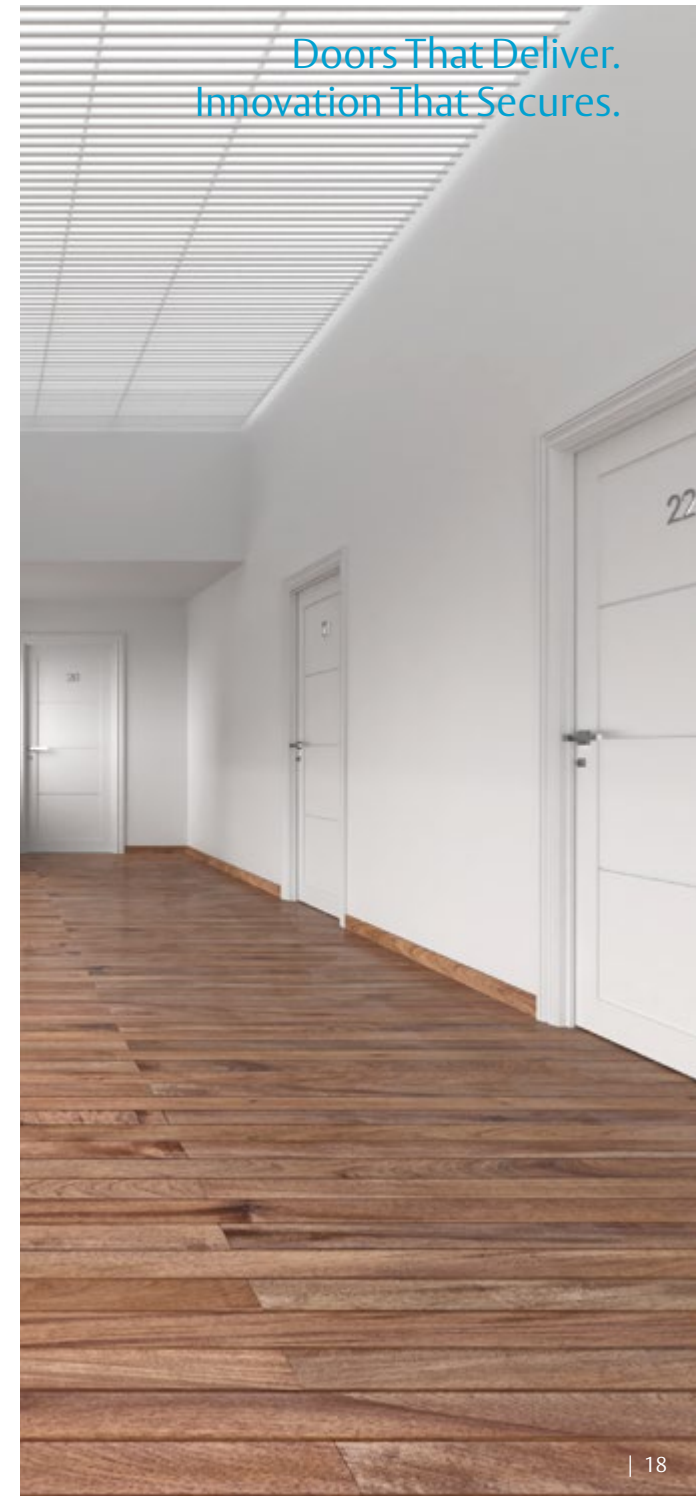
We offer a complete, end-to-end service—from design and manufacturing to installation and maintenance—supporting architects, specifiers, contractors, and facilities managers across a wide range of sectors. These include healthcare, education, commercial, data centres, logistics, leisure, retail, government, critical national infrastructure, utilities, and hospitality.

With decades of experience and the backing of ASSA ABLOY, the global leader in access solutions, we combine international innovation with local expertise and UK-based manufacturing. Our doors are rigorously tested, fully certified, and built to perform—ensuring compliance, durability, and peace of mind.

We are committed to responsible manufacturing and long-term product performance, helping clients meet both regulatory and sustainability goals.

Door Group - Delivering doors that secure, perform and endure.

Doors That Deliver.  
Innovation That Secures.



# Our Services

Every building or estate has its own needs. Finding the right product will depend on an extensive range of factors, the intended use of a building and ease of access through it, the level of traffic passing through a building, future development plans, and so on. Whatever you need our range of high-quality support services can help.

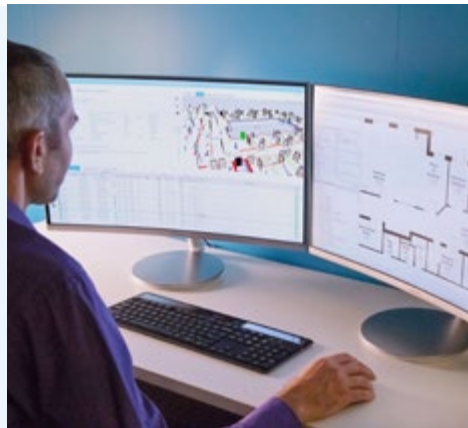
## Architectural Specification

- Help you create compliant and accurate schedules
- Prepare specification briefs and streamline the process to help mitigate potential risk.
- Design complete door opening solutions for all applications and security requirements.



## Project Management, Design and Construction

- Complete design service.
- Help you meet day-to-day practical demands of your environment.
- Our project engineers translate architectural design and performance expectations.



## Training Courses

- RIBA accredited training provider, catering to individual or combined CPD courses, which architects can earn points towards their annual targets.
- We also deliver product training or education programmes tailored to meet your specific needs.
- Knowledge and experience sharing to help you with the expertise you will need for a competitive edge.



# Our Services

## Testing and Accreditation

- Integrity, ingenuity, and innovation. Meeting the highest technical standards for testing accreditation.
- A custom-built UKAS performance testing laboratory.
- All our products are independently tested with third party accreditation.
- Our in house facilities ensure the quality of our products.



## Service, Maintenance and Repair

- Aftersales solutions for end users and facility management companies.
- UK wide coverage to make sure we can reach you quickly.
- Our maintenance contract incorporates regular inspections, priority calls and discounts that can be applied to our repair work prices.



## Master Keying Consultancy

- A suite for every scenario, no matter the size or scale of your site.
- Patented protection. Unique features incorporated in the design of the product offers greater protection and allows only authorised suppliers to cut keys.
- Enables buildings to satisfy security and access needs with greater control.



## Fire Door Inspections

- Regular inspections are essential to fully ensure health and safety measures are met.
- Digitised fire door inspection software via a mobile app to ensure fire doors are kept compliant and operational, keeping occupants safe.
- The identification of any potential issues that could impact building safety and effective product performance.
- A detailed report offering advice and recommendations of necessary improvements.





ASSA ABLOY. Experience a  
safer and more open world.

**ASSA ABLOY**  
Opening Solutions

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