

How to make your application stand out from the crowd...

ASSA ABLOY
Opening Solutions

As part of your application process you can submit an optional 2 minute video - below are some top tips on how you can make your submission stand out from the crowd!

Experience a safer
and more open world



What to include

- Tell us a bit about you (30 seconds)
- What excites you most about an apprenticeship and working in this role? (30 seconds)
- What's your favourite project you've worked on at school/college/work and why? (60 seconds)

Handy hints and tips

Talk about what you know

Use your experience at school/college/work to show your passion for a project you've enjoyed working on.

Have fun

Mainly, we want you to have fun making this video - Don't worry you don't need to be a video pro... Simply use your phone to capture your video!

Get Creative

Make use of video apps you're already familiar with such as TikTok or Snapchat, to edit / create your video.

Set the scene

Don't wing it - Think about what you want to say and how you want to say it, it's great to have a clear outline of what you want to cover in your video.

Showcase you!

Don't just read your CV, we want to get to know more about you, showcase your personality, achievements and why you're great for the role!

Please note: the information above is a guide